1 2 THE HONORABLE BENJAMIN H. SETTLE 3 4 5 6 7 8 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 9 AT TACOMA 10 HP TUNERS, LLC, a Nevada limited liability) company, CASE NO. 3:17-cv-05760-JRC 11 Plaintiff, DECLARATION OF KEITH PROCIUK 12 IN SUPPORT OF PLAINTIFF'S RESPONSE IN OPPOSITION TO 13 VS. DEFENDANTS' MOTION FOR PARTIAL SUMMARY JUDGMENT 14 KEVIN SYKES-BONNETT and SYKED) **ECU TUNING** INCORPORATED,) 15 Washington corporation, and JOHN) MARTINSON. 16 Defendants. 17 18 I, KEITH PROCIUK, pursuant to 28 U.S.C. § 1746, being duly sworn according to law, 19 hereby state and declare as follows: 20 1. My name is Keith Prociuk. I am an individual over the age of 18 years. I have 21 personal knowledge of the matters set forth in my declaration and would be willing and able to 22 testify thereto if and when called upon to do so. 23 2. I am an owner of HP TUNERS, LLC. 24 25 DECLARATION OF KEITH PROCIUK - page 1 Heurlin, Potter, Jahn, Leatham & Holtmann, P.S.

- 3. At substantial expense, hard work and ingenuity over the course of many years and thousands of man hours, HPT has developed complete, cost effective tuning and data acquisition solutions for automobile enthusiasts and professional shops.
- 4. Over the years, HPT has carefully safeguarded its proprietary products, source code and confidential and proprietary information in order to protect its trade secrets, specifications and software.
- 5. HPT is a niche business, which provides complete, cost effective automotive tuning and data acquisition solutions for enthusiasts and professional shops.
- 6. HPT's business includes but is not limited to computer hardware and software designed for use in custom and/or pre-programmed engine and transmission tuning and calibration applications for automobiles, trucks and other types of vehicles (including but not limited to ATVs, snowmobiles and watercraft) (the "HP Tuners Business").
- 7. HPT has expended significant time, money and resources to develop the HP Tuners Business, and HPT has created methods of business, strategies, programs and technologies which did not exist in the industry prior to HPT's development of the HP Tuners Business.
- 8. Over the years, HPT has invested a great deal of time and money in developing its proprietary products and source code, and in building and growing the HP Tuners Business.
- 9. HPT is constantly working to develop its products, source code and offerings, and has devoted substantial time, money and resources to protect its confidential and proprietary information, and to avoid efforts by third parties to pirate HPT's products and offerings.

10. HPT's confidential and proprietary software, source code, license key generator and offerings have been developed and extensively refined by HPT at a substantial cost and effort and constitute confidential information and valuable trade secrets of HPT (collectively, the "Confidential Information").

- 11. HPT derives economic value from the fact that its Confidential Information is not known outside of HPT's business and is not available through any public records and information sources. HPT's Confidential Information cannot be independently developed by its competitors without great effort and expense.
- 12. Recognizing the economic value that it derives from its Confidential Information, as well as the potential value of this information to its competitors, HPT requires that its Confidential Information be kept strictly confidential by its employees and restricts access to this information. HPT has taken substantial steps and security measures to protect the confidentiality of its Confidential Information, including but not limited to the following:
  - a) HPT protects access to its Confidential Information through computer passwords;
  - b) HPT protects to its Confidential Information through hard drive encryption on all employee's computers;
  - c) HPT protects access to its Confidential Information through sophisticated firewalls;
  - d) HPT protects distribution of Confidential Information through non-compete and non-disclosure agreements;
  - e) HPT limits the number of employees having access to its Confidential

4

9

10

11

12 13

14

15 16

17

18

19

2021

22

23

2425

DECLARATION OF KEITH PROCIUK - page 4

Information;

- f) Employees are given access to HPT's Confidential Information on a "need to know" basis;
- g) HPT does not give access to its Confidential Information to nonemployees;
- h) HPT employees are forbidden from copying, transferring or otherwise duplicating any of HPT's Confidential Information; and
- i) HPT requires each employee to return to HPT all Confidential Information when the employee leaves HPT's employ.
- 13. Furthermore, HPT undertook reasonable measures to maintain the secrecy of its proprietary products, source code, software and offerings, including but not limited to entering into licensing agreements with protective clauses and installing security measures to prevent others from obtaining access and pirating HPT's confidential and proprietary products, source code, software and offerings.
- 14. HPT owned and possessed confidential and proprietary documents and data containing trade secrets, including but not limited to source code, the HPT proprietary key generator and MPVI communication protocol documents.
- 15. HPT's confidential and proprietary source code, proprietary key generator and MPVI communication protocol documents constitute information which has never been accessible to the public and HPT takes significant measures to protect this secrecy of this information.
- 16. Without authorization by HPT, a former owner of HPT, provided Defendants with copies of and access to confidential and proprietary information of HPT, including but not

(360) 750-7547

## Case 3:17-cv-05760-BHS Document 189 Filed 09/03/19 Page 5 of 5

limited to its confidential and proprietary source code, HPT's proprietary key generator and MPVI communication protocol documents.

17. Much of the actual "work" in connection with the software takes place in the online services source code (e.g. server code). Work is maintained in online services to protect it from distribution. That work is secured because it is what is of value. The server code is where Defendants likely have most of HPT's copied IP.

I hereby declare, under penalty of perjury, that all of the foregoing is true and accurate to the best of my knowledge and belief.

Dated: September 2, 2019

KEITH PROCIUK